Training for District Interpreters

February 26, 2018 - March 2, 2018





William Penn Mott Jr. Training Center



Memorandum

Date: February 13, 2018

To: Supervisor

From: Debbie L. Fredricks, Chief

Training Section
California State Parks

Subject: Employee Attendance at Formal Training

An employee from your office will soon be attending the formal training program described in the attached. Ensure that the employee is fully prepared to attend the session and that the groundwork is laid for the employee's implementation of the training upon returning to work. You can assist with capturing the full value of the training by taking the following steps:

Prior to Training

- 1. Make sure that **specific** employee needs are identified and, if necessary, called immediately to the attention of the Training Coordinator.
- 2. Review with the employee the reason for the employee's attendance.
- 3. Review objectives and agenda with the employee.
- 4. Discuss objectives and performance expected after the training.

Immediately Following Attendance

- 1. Discuss what was learned and intended uses of the training.
- 2. Review the employee's assessment of the training program for its impact at the workplace.
- 3. Support the employee's use of the training at the work place.

Three Months Following Training

Supervisor evaluates the effectiveness of the training on the employee's job
performance and login to the ETMS to complete the Training Effectiveness Assessment
form.

Thank you for your assistance in seeing that the full benefit of training is realized.

Debbie L. Fredericks Training Section Chief

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Attachment cc: Participant

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Mission Statement Training Section

The mission of the Training Section is to improve organizational and individual performance and productivity through consulting, collaboration, training, and development.

TRAINING SECTION STAFF

Debbie L. Fredricks	Training Section Chief
Ann D. Slaughter	Mott Training Center Manager
Jack Futoran	EMS and LFG Training Coordinator
Jeff Beach	Training Consultant
	Training Consultant
	Training Consultant
Karyn Lombard	Training Consultant
Sara M. Skinner	Training Consultant
Jason Smith	Academy Coordinator
Jeremy Alling	Cadet Training Officer
Matt Cardinet	Cadet Training Officer
Raymund Nanadiego	Cadet Training Officer
Lisa Anthony	Program Coordinator
Edith Alhambra	Assistant Program Coordinator
Alex Franck	Assistant Program Coordinator
Jessica Kohls	Assistant Program Coordinator
Nate Steffen	Assistant Program Coordinator
Pamela Yaeger	Assistant Program Coordinator

THE MISSION

of the California State Parks is to provide for the health, inspiration, and education of the people of California by helping to preserve the state's extraordinary biological diversity, protecting its most valued natural and cultural resources, and creating opportunities for high quality outdoor recreation.



FORMAL TRAINING GUIDELINES

Welcome to formal training, an essential component in your career development.

Since 1969, our Department has been providing a continuously changing number of diverse training programs at its main training facility, the William Penn Mott Jr. Training Center, and other locations including Marconi Conference Center. The Department strives to enhance your learning and job performance with formal training of the highest quality.

Our Department's dedication to training is only one aspect of its commitment to you and to the public. This commitment is costly and represents an important investment in you and your career. You and the Department realize a return on that investment by your positive participation in formal training itself and post training follow-through.

The program you will be participating in is described in this training syllabus, which outlines what you can expect from this training and what is expected of you. This syllabus details what you should do before you leave for training; what to do when you arrive; what you will be doing while in training; and, importantly, what you should be able to do when you return to your work site. Specifically:

- SYLLABUS: The syllabus is now accessible on the Employee Training Management System (ETMS). Your copy of this syllabus is an important part of your training experience and should be brought with you to training. Read it before you arrive and review it following the program along with material you received at training.
- PRE-TRAINING ASSIGNMENTS: Your completion of pre-training assignments is
 essential to the success of your training. You are responsible for all reading
 assignments in preparation for classroom sessions. Time will be provided during
 working hours to accomplish any assignments which involve either individual or
 group efforts and resources.
- TRAVEL: Arrange your travel to and from the training site through your District or Office. (No reimbursement for travel expense – including per diem costs – will be approved for travel not specifically authorized in advance by the District Superintendent). Individuals may claim reimbursement for incidental expenses incurred as outlined in DAM 0410.6.

2/14/2018

- 4. HOUSING: Housing will be assigned to you on a shared-room basis and will be available from 3:00 p.m. on the date of arrival to 10:00 a.m. on the date of departure. The Department provides your room and board expenses at the Marconi Conference Center only. No per diem allowance will be authorized for living off-grounds. This does not preclude living off-grounds at your own expense. In the event of an emergency, staff must know your room assignment; therefore, you may not switch rooms without staff approval. Overnight guests are not allowed in the buildings unless registered beforehand at the front desk in the Marconi Conference Center Administration Building.
- 5. ENROLLMENT OR HOUSING CANCELLATION POLICY: To cancel participation in a course, the participant must have their District Superintendent or Section/Office Manager send an email to the Training Consultant assigned to the course requesting to remove the participant. If you do not need lodging or must change or cancel your reservation for lodging, you must contact the Mott Training Center or Training Consultant assigned to the course at least 2 weeks prior to your date of arrival. Lodging, registration, and associated fees will be charged to the employee's District or Section/Office if a training cancellation is received with less than two weeks' notice.

The Training Section is committed to ensuring that the reservation that has been made for you is accurate and needed.

- 6. MEALS: Meals will be provided from dinner on the date of arrival through lunch on the date of departure. Meals will be served at 7:00 a.m. for breakfast, 12:00 noon for lunch, and 6:00 p.m. for dinner. Hot or box lunches may be provided on some days. If you require a special diet, notify the Marconi Conference Center no later than one week before your scheduled arrival.
- 7. CLOTHING: Field uniforms as found in "Description of Required Field Uniforms", DOM Chapter 2300, Uniform Handbooks, will be worn daily by all uniformed employees during formal training sessions <u>unless otherwise specified in the Program Attendance Checklist</u>. Non-uniformed employees shall wear apparel normally worn on the job. Appropriate attire includes apparel suitable for professional office dress. It does not include such items as shorts, t-shirts, tank tops, or sandals.

Because we are on the conference grounds with many other groups, and the image we project as State Park employees is important not only during working hours but off duty hours as well, your informal sportswear should be appropriate.

- 8. COURSE LEADERS: The formal training you will attend is developed and, for the most part, conducted by experienced State Park employees in field and staff positions. Some courses will be conducted by qualified instructors from other agencies and educational institutions. Your course leaders have proven their ability and knowledge in their profession, and provide a level of expertise difficult to match.
- 9. TRAINING SECTION STAFF: Sara M. Skinner is your Training Consultant and has been assigned the responsibility for your training group. During the program, you may be asked to assist Training Section Staff in the logistics of your training program (organizing field trip transportation, supervising classroom breaks, etc.). Training Section Staff will do all within their power to make your training experience pleasant and meaningful.
- 10. ATTENDANCE: Regular attendance is a critical course requirement and your participation is important to the success of this training. All absences, except those of an emergency nature, must be approved in advance by the Training Specialist.
- 11. TRAINING MATERIALS: May be made available to you at both your unit and at the Marconi Conference Center. Handout materials issued at your unit should be brought to training for possible use. A conference binder or notebook will be issued to you at the training session for note taking and convenience in handling materials. Bring your own pens and pencils.
- 12. CELL PHONES: As a courtesy to your fellow participants and course leaders ensure that your cell phone is turned off during classes. Participants should not be receive or make cell phone calls during class time. Limit those calls to your breaks.
 - Remember that cell reception is poor at Marconi. There is a pay telephone which takes prepaid phone cards or coins. If you have a phone in your room you can also use a prepaid calling card. There is one computer available for checking email in the Administration Building. There is also free wi-fi access.
- 13. TELEPHONE: Limit phone calls during classroom hours to urgent business or emergencies. Anyone wishing to contact you by telephone during working hours should call (415) 663-9020.
- 14. POST-TRAINING ASSIGNMENTS: In connection with formal training are to be completed under the direction of your supervisor.

- Marconi Conference Center
- PLANNING INFORMATION

To make your visit as comfortable and satisfying as possible, please take a few moments to read the following.

♦ CHECK-IN/CHECK-OUT

Please check in at the Front Desk. Follow the signs for Check-in.

Check-in: 3 p.m. to 11 p.m. Check-out 7 a.m. to 10 a.m. (Bring your key)

Late check-out (after 10 a.m.) will incur an additional day's charge.

♦ DINING

Meals are served in Redwood Dining Hall.

Breakfast buffet: 7 a.m. to 9 a.m.

Lunch buffet: 11:30 a.m. to 1:30 p.m.

Full service dinner: 6 p.m. to 8 p.m.

♦ LODGING

You may wish to bring: shampoo, flashlight, comfortable shoes for hilly trails. Please note cooking and other appliances, candles and incense are not allowed, and food should not be kept in

♦ PARKING

Please park in designated parking spaces only and observe the law regarding spaces for the handicapped. Campers, recreational vehicles and motor homes are not permitted.

your room as it attracts insects.

♦ DRIVING

Please drive slowly and carefully, yielding to pedestrians, bicyclists and animals. The speed limit is 15 mph, and all signs and barriers must be observed.

GAS STATIONS

The closest gas station is located in Point Reyes Station, 15 minutes to the south.

♦ TELEPHONES

Your guestroom has a private telephone number which you can give callers after you check in, as well as a port for your modem. All outbound telephone and modem calls require a toll-free 800 number. Bring your calling card for phone calls; check with your ISP for 800-number access. Most cellular phones DO NOT work at Marconi Conference Center.

♦ MESSAGES, FAXES, MAIL

If your callers would like to leave a message, give them this number:

Front Desk Telephone: (415) 663-9020 You may also want to give them your lodging building, room number and name of conference, to expedite receiving emergency messages.

We post messages for guests on the message board. We'll also post a notice if you receive mail or a package. *Emergency messages will be* delinered

If you wish to receive a fax, use this number: Front Desk Fax: (415) 663-1731

We will post a notice on the message board when your fax arrives and collect the service charge when you pick it up.

If you wish to receive mail, use this address: (your name), (conference name) c/o Marconi Conference Center P.O. Box 789, 18500 State Route 1 Marshall, CA 94940

We will post a notice on the message board and hold your mail at the Front Desk.

flashlights/batteries, writing supplies, stamps. We have a selection of Marconi souvenirs such as shirts, hats, mugs and other items that make wonderful remembrances of your stay with us. Our Front Desk staff can also help you with

no charge. Our commissary sells snacks, cold

♦ BUSINESS CENTER

drinks, personal hygiene items,

The Business Center is located in the Pelican Building lounge and is open 7 am to 11 pm. For your convenience, we are pleased to provide **free of charge**, the following services:

♦ Internet / E-mail

local information.

- ♦ Computer with MS Office
- ♦ LaserJet Printer
- Photocopier

♦ WALKING & EXPLORING

Marconi Conference Center is a unit of the California State Park system and all natural elements such as branches, pine cones, mushrooms and flowers are protected by state law and may not be removed. Camping and

campfires are not permitted. We suggest walking on designated footpaths to avoid poison oak. The pine needles can be slippery—please use caution. We recommend flashlights at night.

♦ SMOKING

State law prohibits smoking in or within 50 feet of Marconi Conference Center buildings. Ashtrays are located at entrances, on decks and on patios. Smoke only in paved areas and please use extreme caution when smoking on the property.

♦ PETS

With the exception of guide dogs for the handicapped, *pets* are not permitted in Marconi

Conference Center buildings and cannot remain on the property overnight. Dogs must be on a leash at all times.

♦ ENJOY!

We hope that between highly productive meetings you'll have some time to appreciate the rich human and natural history that surrounds us here. Please let us know if there is anything we can do to enhance your stay.



Marconi Conference Center's guestrooms overlook Tomales Bay

♦ EMERGENCIES

Between 11 p.m. and 7 a.m., the recorded message on (415) 663-9020 tells callers how to contact a guest or Marconi staff member in an emergency.

♦ GUEST SERVICES

In the front desk area we have games, reading material and a VCR with a selection of movie videos; volleyball, badminton and horseshoe equipment; ice, irons and ironing boards, all at





GETTING TO MARCONI (415) 663-9020



FROM SANTA ROSA

Highway 101 South to Petaluma. Exit at East Washington Street. Turn right (west) on Washington Street, continue about 1.5 miles. Washington Street becomes Bodega Avenue. Continue on Bodega Avenue for about 7 miles. At Coast Guard sign, turn left (west) on Petaluma/Tomales Road. Continue on Petaluma/Tomales Road for about 7 miles to Highway 1 (Shoreline Highway). Turn left (south) on Highway 1, continue about 7-1/2 miles through Marshall until you see Marconi on the left.

MARCONI Conference Santa

Petaluma

[101]

♦ FROM SACRAMENTO

Take Interstate 80 West. Just before Vallejo, take Highway 37 west toward San Rafael. Continue west on Highway 37 over Highway 101 (stay to the right). Take South Novato Boulevard exit. Continue north on Novato Boulevard for about 8-1/2 miles through Novato. When Novato Boulevard ends turn right, continue about 1000 feet. Turn left (west) on Hicks Valley Road (sign indicates "To Marshall"), Continue on Hicks Valley/Wilson Hill Road about 2-1/2 miles until it ends. Turn left (south/west) on Marshall Petaluma Road. Continue for about 11 miles until it ends at Highway 1 (Shoreline Highway). Turn left on Highway 1 and continue about 1 mile to Marconi on the left.

Richmond

San

(80)

Oakland

 $\{101\}$

♦ FROM SAN RAFAEL

Take Highway 101 North. Exit at Lucas Valley Road. Go left (west) on Lucas Valley Road to end (about 10 miles). Turn right (north) on Nicasio Valley Road, continue about 4 miles to end. Turn left (west) on Petaluma/Point Reyes Road, continue about 3 miles to stop sign. At stop sign, turn right (north) across bridge and continue to end of Petaluma/Point Reyes Road (about 3 miles). Turn right (north) on Highway 1 (Shoreline Highway). Follow Highway 1 about 7.5 miles to Marconi on the right.

Take Interstate 580 to the Richmond/ San Rafael Bridge. West across the Richmond/San Rafael Bridge. Stay to the right and continue north onto Highway 101 and past San Rafael. Follow directions from San Rafael.

80

Vallei

FROM OAKLAND/ EAST BAY:

FROM SAN FRANCISCO INTERNATIONAL AIRPORT (SFO)

Take Highway 101 North through San Francisco and across the Golden Gate Bridge. Stay on Highway 101 past San Rafael. Follow directions from San Rafael.

Revised 1/04

PROGRAM ATTENDANCE CHECKLIST

	you in your preparation for formal training session at the Marconi Conference ne following list is provided:
1.	Read and understand the Training for District Interpreters program syllabus prior to your arrival.
2.	Arrange your travel through your District Unit/Office.
3.	Complete pre-training assignments on page 8 of syllabus.
4.	Uniforms are not required for this program as noted in the Formal Training Guidelines, Number 7, Clothing, on page 2 of syllabus.
5.	Bring with you to training:
	☐ Program syllabus
	☐ Foul weather gear (due to the possibility of rain during this time of year)
	☐ Sturdy shoes to hike in
	☐ Reusable coffee cup, refillable water bottle, flashlight, notepads, pens, and pencils
•	ve any questions or need assistance, contact Training Consultant Sara M. at (831) 649-2961 or Sara.Skinner@parks.ca.gov .

PRE-TRAINING ASSIGNMENTS

Pre-Training Reading / Assignments / Review

Department Operational Transition Plan

http://www.parks.ca.gov/pages/29225/files/DPR%20Operational%20Transition%20Plan%20October%202017.pdf

Smithsonian's Digital Learning Lab

https://learninglab.si.edu/

Skype in the Classroom California State Parks Landing Page

https://education.microsoft.com/CAstateparks

StorySphere: A day at Point Lobos

www.sites.google.com/view/adaysadventureatpointlobossnr

International Coalition Sites of Conscience

https://www.sitesofconscience.org

Download Google Expeditions to a state issued mobile or tablet device (if applicable) or personal device (voluntary). Note: apps may not be compatible with your device.



Bring virtual reality viewers if previously received or a personal viewer (voluntary)

Trione-Annadel Field Excursion

North Bay Fires - Good Morning America newscast October 14, 2017 https://www.bing.com/videos/search?q=north+bay+fires+2017&qpvt=north+bay+fires+2017&qpvt=north+bay+fires+2017&view=detail&mid=586BC0B6A515D08DC07C586BC0B6A515D08DC07C&&FORM=VDRVRV

Bay Area Open Space Council Blog "Reflecting on the Northern California Wildfires at the November Gathering"

https://openspacecouncil.org/2017novgathering/

Trione-Annadel State Park brochure https://www.parks.ca.gov/pages/480/files/AnnadelSPWeb2016.pdf

POST-TRAINING ASSIGNMENT

Prior to ninety days after the completion of this program, the employee and his/her supervisor should discuss the impact and assess the effectiveness this program has had on the employee.

The post-training evaluation process is intended to provide a bridge between classroom instruction and the on-the-job application of training. The information obtained through this process will assist the employee, supervisor, and Training Section in providing a return on the training investment to the Department.

TRAINING FOR DISTRICT INTERPRETERS GROUP 13 AGENDA

February 26, 2018 - March 2, 2018

	1 651 daily 20, 2010 Mail 611 2, 2010	
Monday <u>February 26</u> 1300-1700	Department Updates and Discussion Reorganization / SB1 Funding Marketing Communications Division Executive Staff Department of Boating and Waterway Off Highway Vehicle Division Interpretive Program Improvement Team Interpretation and Education Division Visioning	Fraser/HQ Staff
1700	REGISTRATION: check-in at Marconi Conference Center Administration Building	
Tuesday February 27 0800-1000 1000-1100 1100-1200 1200-1300 1300-1530 1530-1700 Wednesday February 28 0800-1700	Smithsonian Digital Learning Lab Skype in the Classroom Using StoryMaps in CA State Parks LUNCH Google Expeditions / StorySpheres Digital Poster Session Sharing Field Excursion Trione-Annadel State Park	Ausland Stolfi Doniger/Epstein Williford All
	What Bay Area District Learned from the October 2017 Fire Events International Sites of Conscience	Staff Paynter
1200-1300 1300-1700 Friday March 2 0800-0900	Lunch BEETLES Training K12 Access Project and Summer Learning Programs	Holm/Skinner
0900-1000	K12 Access Project and Summer Learning Programs History / Relevancy Project	Krey/Holm Ortloff/Suster/ Moreno-Terrill

Fraser All

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Summary and Conclusion

1000-1100 Value Added Interpretation1100-1130 Division Visioning Revisited

1130-1200

Department Updates and Discussion

Hear from and engage with Department executive staff, senior leadership, and program leaders on the status of reorganization, department initiatives, funding, leadership opportunities, and interpretation, education and outreach program updates. The afternoon will feature:

- Executive Staff
- Marketing and Communications Division
- Department of Boating and Waterways
- Interpretive Performance Improvement Team
- Interpretation and Education Division

Smithsonian Digital Learning Lab

Following up on discussion from 2017 TDI, we will hear from Brian Ausland about the ongoing efforts to digitize learning resources for educators. Updates will include:

- Department MOU with the Smithsonian
- Newly created Digital Learning Lab collections from California State Railroad Museum
- Formalization of ongoing efforts to standardize online resources in K-12 education

Skype in the Classroom

Following up on 2017 TDI, we will learn about the ongoing efforts to promote California State Parks K-12 education resources on Microsoft Education's Skype in the Classroom platform. Updates will include:

- Streamlined workflow for implementing Skype in the Classroom programs at park level
- Live demonstration with newest Skype in the Classroom program

Using StoryMaps in CA State Parks

StoryMaps is quickly becoming a mainstream way to visually tell stories using GIS data, images and interpretive information. We will experience look at current projects, identify the workflow and experience a StoryMap specifically designed for Marconi State Historic Park to examine the process of creating these for your parks.

Google Expeditions / StorySpheres

Following up on 2017 TDI, we will learn how virtual reality opportunities have advanced over the past year. We will discuss how you can develop an immersive online experience through StorySpheres to provide interpretive information, prepare an online audience for an in-person visit and enhance your digital presence.

Digital Poster Session

This is your opportunity to share projects, programs, exhibits, people and places that exemplify your local interpretive efforts. We would like to encourage digital story telling but understand the need to use paper, pen and poster. Table space, WiFi, and power provided. Laptops, tablets or TV's may be available upon request.

Field Excursion

We will travel to and spend the day exploring Trione-Annadel State Park to discover what the Bay Area District learned from the October 2017 fire events. We will hear from local district staff and identify how all staff worked collectively with Headquarters, first-responders, volunteers, community members, media, and others impacted by the disaster.

International Sites of Conscience

This session will introduce the International Coalition of Sites of Conscience and their work at more than 200 sites around the world. In particular, this session will focus on using dialogue as an interpretive strategy to enable visitors to access larger historical, humanities, and environmental themes.

The International Coalition of Sites of Conscience is a worldwide network of "Sites of Conscience" – historic sites, museums and memory initiatives – that activate the power of places of memory to engage the public with a deeper understanding of the past and inspire action to shape a just future.

Braden Paynter's work has focused on using public education spaces to connect people to each other and the world around them. He has worked with historic homes, museums, parks, and a zoo to make their programming and exhibits more open, and indispensable to their communities. At the International Coalition of Sites of Conscience, Braden works with sites on dialogic programming, community engagement, interpretive and exhibit planning, and in sharing best practices around the globe. Before joining the Coalition, Braden worked with the National Park Service in training, and at the Frederick Douglass National Historic Site leading public and education programs, professional development, and exhibits. Previously, he was the Exhibit Developer at Old Sturbridge Village. He has his M.A. in Museum Studies from George Washington University

BEETLES (Better Environmental Education, Teaching, Learning and Expertise Sharing) Training

We will take a deep dive into the BEETLES approach to providing outdoor education. Two State Park Interpreters recently attended the training and will impart the wisdom of this popular program. BEETLES was developed by Lawrence Hall of Science. All resources are based on current research and understandings about how people learn. In addition, tested by dozens of programs in diverse settings all over the country (and beyond!).

Although BEETLES materials are designed for residential outdoor science schools, they have been snatched up and used successfully in a wide variety of outdoor science education settings.

BEETLES has the following beliefs, ideas, and values:

- Outdoor science programs are powerful, often transformative experiences for students.
- There is potential to increase the quality and impact of outdoor science education.
- Everyone–especially kids–can and should build meaningful relationships with nature.
- By "thinking like a scientist," students are empowered to use tools and practices
 of science to explore, wonder, and think about nature wherever there is a patch
 of green in their world.
- Outdoor science instructors and program leaders deserve resources designed specifically for the work they do.
- Program leaders need research-based support and tools to provide vital and effective professional learning for their staff.
- Through careful reflection and deliberate practice, field instructors can continuously develop their teaching skills and become masterful educators.

K12 Access Project and Summer Learning Program

A recent infusion of funds has allowed the Interpretation and Education Division and the Department to enhance and expand PORTS and the Summer Learning Program to provide further access for K-12 students through digital experiences and in-person visits. We will discuss how this funding may work in your local district and identify opportunities to expand these programs into new operations, including direct collaboration with local K-12 education partners.

History and Relevancy Project Update

California State Parks have collaborated with the University of California to pilot a project that aims to enhance community engagement by representing inclusive histories of our region and state. With the guiding theme of "Migration and Immigration," its goal is to realize the historical and cultural potential of State Parks by creating meaningful connections and relevancy for diverse populations. This presentation will highlight lessons learned through various case studies from the project to date.

Value Added Interpretation Discussion

Follow-up on discussion from 2017 TDI, we will hear updates pertaining to providing value added interpretive opportunities in local districts.

TRAINING FOR DISTRICT INTERPRETERS GROUP 13	
PROGRAM OUTLINE	
Department Updates and Discussion	5.0
Smithsonian Digital Learning Lab	2.0
Skype in the Classroom	1.0
Using StoryMaps in CA State Parks	1.0
Google Expeditions / StorySpheres	2.5
Digital Poster Session	1.5
Field Excursion	8.0
International Sites of Conscience	4.0
BEETLES (Better Environmental Education, Teaching, Learning and Expertise Sharing) Training	4.0
K12 Access Project and Summer Learning Program	1.0
History and Relevancy Project Update	1.0
Value Added Interpretation Discussion	1.0
TOTAL HOURS	32

TRAINING FOR DISTRICT INTERPRETERS GROUP 13

PROGRAM PURPOSE AND OBJECTIVES

<u>Purpose</u>: Instruct District Interpretive Coordinators (DIC) and other key interpretive staff in up-to-date trends in Natural and Cultural Resource interpretation and education framed by the California State Parks strategic initiatives. Tactics will include exploring best practices, collaborations, demonstrations, and training techniques with a focus on innovation, relevancy, partnerships and leadership. The course meets the requirements of DOM 0901.7, and provides DIC's with resources to take back ,to local districts to engage and train district staff, volunteers, and partners in order to maintain high quality interpretation, education and public service.

Program Objectives: By the close of the training program participants will

- 1. Receive current information on Department initiatives, strategies, and plans for implementation of ongoing reorganization efforts and funding sources.
- 2. Develop strategies to activate K-12 learners and teachers in the storytelling process through multimedia and digital content integration.
- 3. Assess viability for app development and web based tools through the specific case studies.
- 4. Receive up-to-date information on marketing, digital and social media efforts of the Department.
- 5. Create 360-degree photos, videos, and audio tour for use in virtual reality and immersive web environment.
- 6. Learn about and visit a local State Park resource.
- 7. Hear from park partners and identify strategies and lessons learned from current natural disaster events.
- 8. Describe the role of a Learning Object Repository in current K-12 pedagogy and identify opportunities to develop open education resources at the local level.
- 9. Identify the Smithsonian Learning Lab as an effective example of Open Education Resources.
- 10. Assess the International Sites of Conscience approach to community building through dialogue for use in local operations.

TRAINING FOR DISTRICT INTERPRETERS GROUP 13

PROGRAM PURPOSE AND OBJECTIVES

- 11. Share a district project that embodies the concept of innovation, relevancy, partnerships, or interpretive leadership.
- 12. Discuss value added/fee based interpretive programs initiatives.
- 13. Learn about the Relevancy and History Interpretation Project, meet key staff members, and assess feasibility of implementing similar programs into district operations.
- 14. Receive latest information from the Interpretive Program Improvement Team.
- 15. Identify StoryMaps as a tool for visualizing interpretive information in a new and innovative way.
- 16. Learn how BEETLES training can update and transform outdoor education programs for local districts.